



Convention Book

Ad Sales



DETACHMENT OF MARYLAND

3115 Orchard Ave.

Baltimore, MD 21234

DEAR FRIENDS OF THE SONS OF THE AMERICAN LEGION,

The Sons of The American Legion, Detachment of Maryland, will be celebrating their 47th Annual Convention at the Department of Maryland-Southern Maryland District Youth Camp on September 25-27, 2020.

The Sons of The American Legion, is a non-profit organization comprised of over 16,500 members, and part of The American Legion Family, whose purpose is to help make America better through service to our Veterans, Community, State and Nation.

The members of the Detachment of Maryland have one main fundraiser each year, which is the sale of ads for our convention book. The individual presenting this letter to you has been authorized to do so on behalf of the Detachment of Maryland.

In order to make this fundraiser and Convention a success, we are calling upon you, as a member of the Legion Family or business community, to help the Sons of The American Legion through the purchase of ad space in our convention book.

The Detachment of Maryland would like to thank you in advance for purchasing an ad to make this year's Convention a success.

Yours In Service To God And Country,

William E. Matoska,

William E. Matoska

Detachment Adjutant
Sons of The American Legion
Detachment of Maryland



SONS OF THE AMERICAN LEGION

DETACHMENT OF MARYLAND

AD PRICES FOR THE 47th ANNUAL CONVENTION

PRICES FOR ADS THIS YEAR ARE AS FOLLOWS:
POST MARKED BY AUGUST 15, 2020

| | |
|--------------|----------|
| FULL PAGE | \$150.00 |
| HALF PAGE... | \$100.00 |
| QUARTER PAGE | \$60.00 |

PRICES CUSTOM DESIGN ADS

| | |
|--------------|----------|
| FULL PAGE | \$175.00 |
| HALF PAGE... | \$125.00 |
| QUARTER PAGE | \$100.00 |

CAMERA READY ADS CAN BE ACCEPTED IN HARD COPY OR
ELECTRONICALLY BY PDF FILE OR MICROSOFT PUBLISHER

CUT -OFF DATE FOR ALL ADS WILL BE AUGUST 15, 2020

PLEASE MAKE CHECKS PAYABLE TO:

DETACHMENT OF MARYLAND, SAL

PLEASE SEND ALL ADS AND CHECKS TO.

**Detachment of Maryland
3115 Orchard Ave.
Baltimore, MD 21234**

For additional information, please call Bill Hill at
301-540-9205 or by e-mail at hill062@msn.com.



Ad Sales Order Form

Squadron Name: _____ Squadron #: _____

Ad Sold By: _____

Company Name: _____

Address: _____

Telephone #: _____ Date: _____

Do You Have Your Own Artwork? ___ ___ (yes or no) *If yes your Ad will be scanned as is!*

| | <u>\$ Cost \$</u> | <u>Customer's Signature</u> |
|------------------------|-------------------|-----------------------------|
| Type of Ad: Full Page: | _____ | _____ |
| Half Page: | _____ | |
| Quarter Page: | _____ | |

If you need an ad made for you, then you can choose from the following options:

| | | | | | |
|----------------------------|-------------------------|---|---|---|---|
| <i>Circle your choice:</i> | Border: | 1 | 2 | 3 | 4 |
| | Header Slogan: | 1 | 2 | 3 | 4 |
| | Closing Slogans: | 1 | 2 | 3 | 4 |
| | Font: | 1 | 2 | 3 | 4 |
| | Artwork: | 1 | 2 | 3 | 4 |

If you would like to write your own "Header" and "Closing", please fill in below:

The header and closing slogan are the only substitutions allowed!

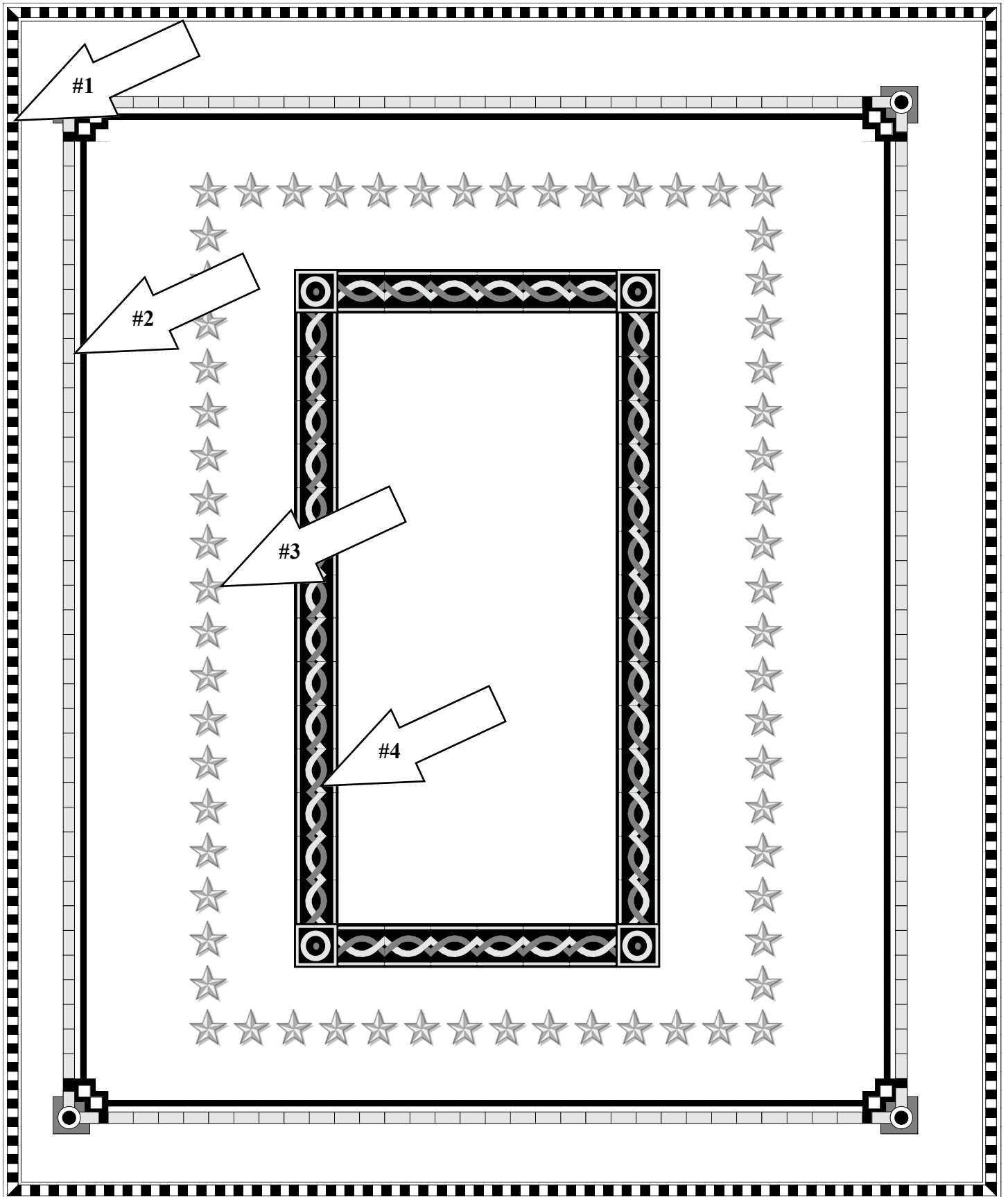
Header: _____

(Fifteen Words or fewer) _____

Closing: _____

(Fifteen Words or fewer) _____

Sample Borders



Sample Header Slogans

#1

**Acme Company
is a proud supporter of the
Sons of The American Legion!**

#2

**Acme Company
Sends its best wishes to the
Sons of The American Legion
for a successful convention!**

#3

**Acme Co.
God Bless America and the
Sons of The American Legion**

#4

**Acme Company
is a proud supporter
of its community and the
Sons of The American Legion**

Sample Closing Slogans

#1

**Best of Luck At Your
Convention**

#2

God Bless America

#3

**Proudly Serving Our
Community**

#4

**Wishing You A Safe And
Prosperous Convention**

Sample Fonts

#1

Acme Co.
is a Proud supporter of the
Sons of The American Legion

Font Style: Times New Roman

#2

Acme Co.
is a Proud supporter of the
Sons of The American Legion

Font Style: Impact

#3

Acme Co.
is a Proud supporter of the
Sons of The American Legion

Font Style: Arial

#4

Acme Co.
is a Proud supporter of the
Sons of The American Legion

Font Style: Brush Script

Sample Artwork

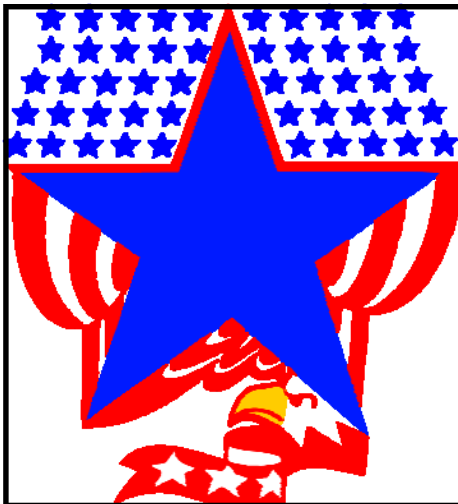
#1



#2



#3



#4



Sample Ad

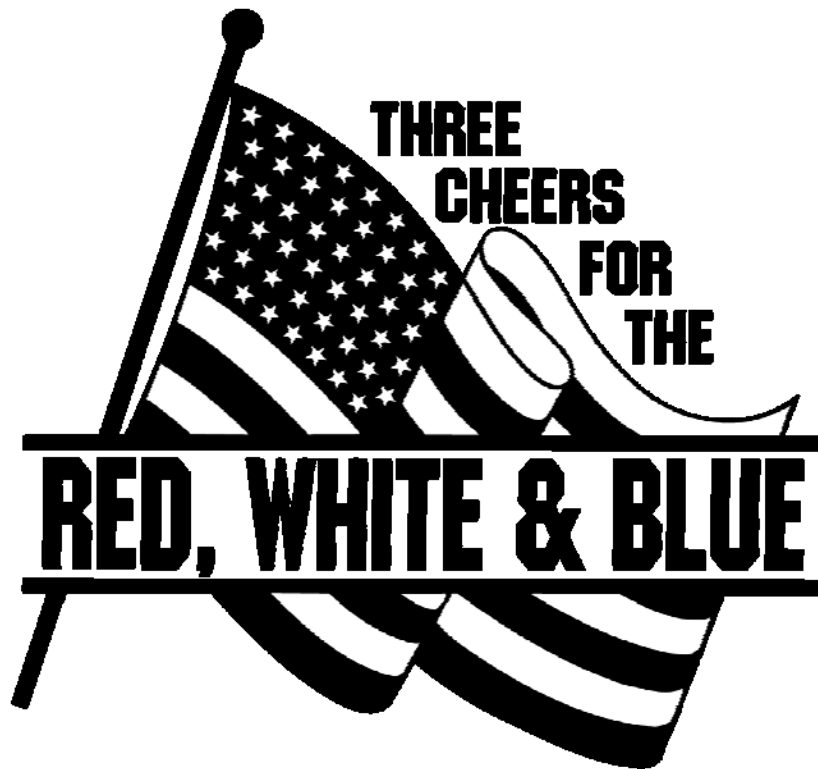
**Acme Company
is a proud supporter of the
Sons of The American Legion!**



God Bless America

Sample Ad

**Acme Company
Sends its best wishes to the
Sons of The American
Legion
for a successful convention!**



God Bless America